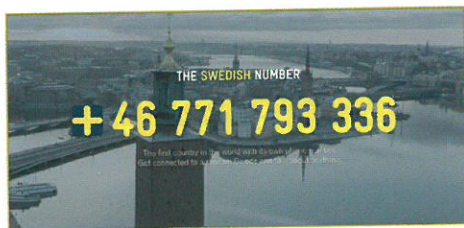


THE 2017 DMA INTERNATIONAL ECHO® AWARDS

30 / BEST USE OF TECHNOLOGY



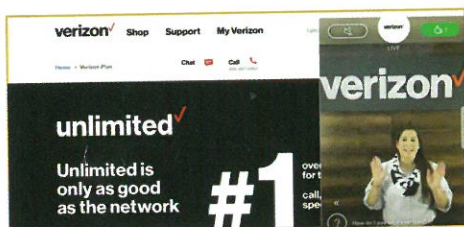
COUNTRY: Sweden
ENTRY: The Swedish Number
AGENCY: INGO
CLIENT: Swedish Tourist Association



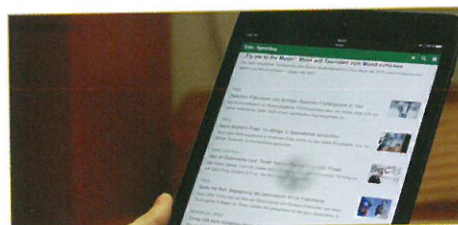
COUNTRY: Australia
ENTRY: Meet Graham
AGENCY: Clemenger BBDO Melbourne
CLIENT: Transport Accident Commission
 Victoria



COUNTRY: Canada
ENTRY: The Call That Comes After
AGENCY: FCB/SIX
CLIENT: Drug Free Kids Canada



COUNTRY: United States
ENTRY: Verizon LIVE
AGENCY: Moxie
CLIENT: Verizon Wireless - Digital Operations

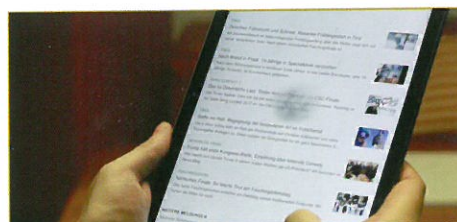


COUNTRY: Austria
ENTRY: Blind Spot
AGENCY: PKP BBDO, Austria
CLIENT: Light for the World - NGO - Austria

10 / BEST USE OF MOBILE



COUNTRY: India
ENTRY: #NotMusicToMyEars
AGENCY: OgilvyOne Worldwide Pvt. Ltd.
CLIENT: Love Matters



COUNTRY: Austria
ENTRY: Blind Spot
AGENCY: PKP BBDO, Austria
CLIENT: Light for the World - NGO - Austria