

Contact

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www.linkedin.com/in/petravarga
(LinkedIn)

Top Skills

Blogging

Photography

Internal Communications

Languages

English (Full Professional)

German (Full Professional)

Dutch (Limited Working)

Honors-Awards

WebVideo Award - Best PR-film

Petra Varga

Co-Funder and Creative Director at The MAJORDESIGN Creative Agency

Austria area

Summary

Experienced Creative Director with special experience in the European civil service. Skilled in Digital Strategy, Creative Concepts and Corporate Communications. Strong arts and design professional with a Master's degree focused in Curating from Universität für Angewandte Kunst Wien.

Experience

The MAJORDESIGN Creative Agency

Creative Director

May 2012 - Present

Vienna

MajorDesign creates hand drawn, computer animated or recorded films for companies, such as explain videos, image films or simple presentations. The whiteboard technique is based on "mind mapping" and it tells your special story. It is suitable both for external or internal communication purposes. One video tells more than 100 words - check out our clips at www.themajordesign.com/work

As the creative director I am responsible for the creative concepts of the projects, such as the projects' managements throughout the production process. Supervising and editing of social media channels and giving my constructive input to MajorDesign's daily creative operations and innovative ideas.

European Patent Office

Internal Communication Manager in Patent Administration

September 2005 - April 2012 (6 years 8 months)

The Hague Area, Netherlands

As the Internal Communication Manager in the Principal Directorate Patent Administration I was responsible for smooth and timely information exchange within the principal directorate, as well as with many other units in the EPO. Elaboration of communication strategies and tools, i.e. brochures, monthly

newsletters, articles in the in-house magazine (circulation 7000) Organisation of large-scale social events, workshops and seminars. Maintaining the intranet pages of the PD and develop in-house databases.

Ford Motor Company

Financial Consultant at Dealer Operations

February 2002 - June 2004 (2 years 5 months)

Cologne Area, Germany

Financial consultant in the department Dealer Operations Drawing up the new accounting manual for the official Ford dealers. Managing, monitoring and evaluating the change process. Responding to customer queries.

European Commission

Trainee

September 2000 - December 2001 (1 year 4 months)

Information Center Budapest

Answering customer queries on all EU related topics. Editing and publishing the monthly EU

Newsletter (circulation: 5000) Organisation of press conferences and other local events.

Education

Universität für angewandte Kunst Wien

Master's degree, Curating · (2012 - 2014)

Rheinisch-Westfälische Technische Hochschule Aachen / RWTH Aachen

Master in European Sciences · (2002 - 2004)

NHTV Internationale Hogeschool Breda

Bachelor of Arts (BA), Finance, General and Marketing · (2000 - 2001)

Budapesti Gazdasági Főiskola

Bachelor's degree, Business/Managerial Economics · (1997 - 2000)

Papai Reformatus Gimnázium

· (1993 - 1997)