

+ WUNDERMAN THOMPSON

20,000 employees

90 markets

200+ offices

WE INSPIRE GROWTH FOR AMBITIOUS BRANDS

Part creative agency, part consultancy and part technology company, our experts provide end-to-end capabilities at a global scale to deliver inspiration across the entire brand and customer experience.

END-TO-END CAPABILITIES

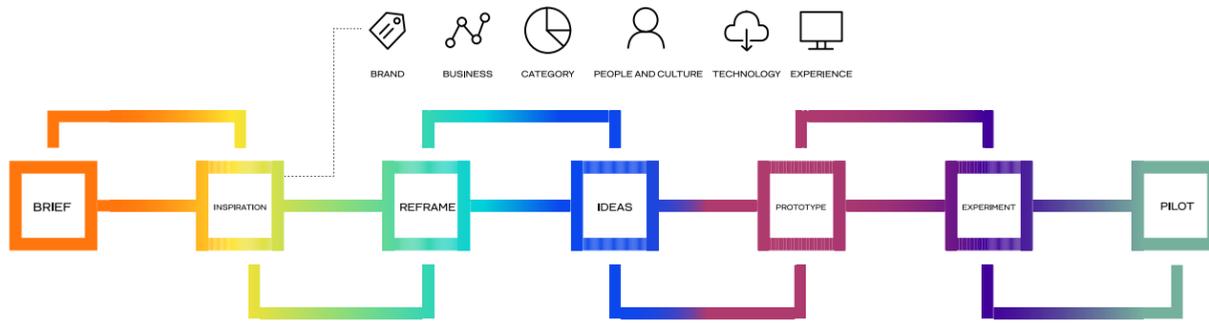
- Commerce
- Communications
- Consulting
- CRM
- Customer Experience
- Data
- Production Studios
- Technology

WORLD CLASS CLIENTS



A NEW WAY OF WORKING

Collision brings diverse minds together to inspire growth.



CULTURE

Our culture is built around inspiration, brought to life through four behaviors

IN IT TOGETHER

We're at our best when we work together. With our clients, with our colleagues, and with our partners.

LISTEN

We see a conversation as a chance to discover and understand, not get a point across.

CREATIVE BRAVERY

We identify bold moves to make. Creative describes how we act, not the department we sit in.

POSITIVITY

We seek solutions to problems and always find a way forward. We bring passion and energy to every situation we encounter.

WORK THAT INSPIRES GROWTH



SELFRIDGES

We transformed Selfridges into the best online department store in the world, creating a customer experience capable of boosting sales by \$1.4m per year.



VW

As well as reimagining the VW brand across North America, we ramped up digital conversion by 68% with the invention of a machine capable of creating millions of personalized ads at once.



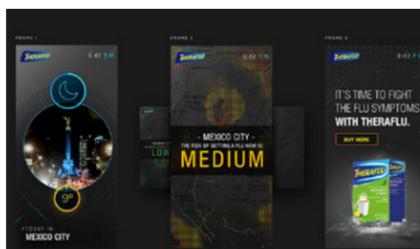
TOMMY ADAPTIVE

We created Tommy Hilfiger's revolutionary launch campaign for the world's first adaptive clothing line that inspired 85% growth of its customer base.



ROLEX

We've spent the last 74 years helping build Rolex into one of the world's leading luxury brands, crafting an intricate campaign ecosystem that now spans 24 languages in 101 countries.



GSK

We collaborated with GSK to invent the world's first AI predicting tool that calculated the risk of flu in real-time. With only \$200,000 in media spend, our team increased online sales of Theraflu by 200%.



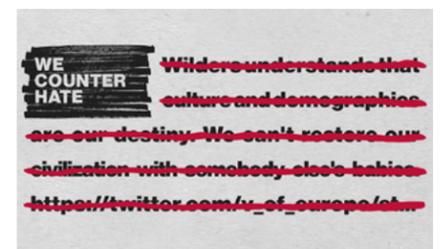
T-MOBILE

Working deep inside T-Mobile, we architected a one-of-a-kind CRM system that not only generated \$20m in cost savings but reduced customer churn to the lowest level in the telecoms industry.



HSBC

We created a revolutionary global brand platform that not only transformed consumer perceptions, but sparked a 140% increase in people switching accounts and drove sales across all product lines by 30%.



WECOUNTERHATE

Partnering with Life After Hate, an anti-hate organization, we developed an AI-driven platform to locate and outsmart hate speech on Twitter. This reduced the spread of hateful tweets by an average of 54%.